

ALANA EDWARDS

Alana has danced hip-hop, jazz, ballet, tap, pointe and contemporary for 14 years and participated in competitive cheerleading for 4 years. She was a PA state finalist for the National American Junior Miss Pageant in 2017. After walking the runway for Pittsburgh Fashion Week in 2019, she became very interested in pursuing a modeling career. She signed with a local agency and worked with them for 2 years.

Due to her knowledge and creative ability to utilize social media platforms, she was hired to manage the social media aspect for EFMM and worked with them until November of 2022. She then decided to start her own social media business and completed her certification as a Social Media Consultant with IAP Career College. She is the Social Media Manager for the BGS Media Co.

Alana is grateful for every opportunity to be an encouragement to other aspiring models and to be a positive trendsetter and influencer. She strives to always exhibit a great work ethic in everything she does.

SKILLS

- Fast learner.
- Ability to work well with others.
- Patience and the ability to remain calm in stressful situations.
- Experience in management positions
- Physical skills: movement, coordination, dexterity and grace.
- Runway, Print, Commercial, Showroom and Fit modeling.
- Dependability

EDUCATION BACKGROUND

High school Graduate | 2020

Social Media & Business Consultant Certification

IAP Career College | Nov 2022 - January 2023

- Certification to further my career choice in being a freelance Social Media Manager

RELEVANT EXPERIENCE

- Pittsburgh Fashion Week 2019
- Pittsburgh Fashion Week 2022
- CFW Orlando and Tampa, FL fashion shows 2021
- La Mariee En Blanc Fashion show at the Pennsylvania Bridal & Wedding Expo 2019
- Featured in La Mariee En Blanc TV commercial 2020
- Worked as an extra on the Netflix movie Sweet Girl 2019
- Previous ambassador for DHW Fashions Boutique 2020
- Previous ambassador for Jonathan Micheal's Boutique 2020-2021
- Previous ambassador for Model Week Pittsburgh 2019-2020
- Previous ambassador for MB Prom and Bridal Boutique 2020-2021
- Print work for Big Lots twice
- Print work for Rue21 twice
- Print work for Dick's Sporting Goods
- Print work for Joann Fabrics
- Promo girl for Lexis Racing in Ohio 2021 & 2022
- Showroom modeling for Mon Cheri Bridal 2022
- Columbus Fashion Week 2022
- Columbus Fashion Week - Beautiful Garbage Show 2022
- AC Fashion Week 2022
- Showroom & Runway modeling for Mon Cheri 2023
- Runway Modeling for Collete
- West Virginia Higher Education Commerical 2023

PUBLICATION EXPERIENCE

- Praze Magazine | 2022
- Fotos Magazine | 2021
- Elléments Magazine | 2021
- Dreamy Magazine | 2020
- Feature in The Sun U.S. | 2022