Erin Maloney

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Professional Profile

• Creative directing • Casting Director • Fashion Styling • Fashion Event Production

Career Highlights

Fashion Week Columbus Show Director 2013-2018

- Coordinated 100+ models volunteers for all Fashion Week events
- Oversaw fittings and promotional events
- Oversaw all aspects the day of show (coordinate/ communicate with designers, models, hair/ makeup)

Fashion Editorial Stylist

- Sourcing all fashion pieces and props
- Creating and directing teams for photoshoots (models, photographers, hair/ makeup artist)
- Conceptualizing and directing on photographic esthetic, selecting locations, makeup and hair looks

Buckeye Lifestyle Show Director/ Stylist

- Coordinating with local boutiques/ Styling models
- Choreography, timing, overall direction of the runway show
- Coordinating/ styling for magazine shoots

Canine Columbus Haute Dog Fashion Gala 2018

- Styling models and pet dogs for runway and photoshoots
- · Choreography, timing, overall direction of the runway show
- Coordinated with volunteers, makeup and hair, as well as all other show contributors

The Gatsby Fashion Show 2015

- Casting, fittings, coordinating and styling of 50 models
- Choreography, timing, overall direction of the runway show
- Coordinated with volunteers, makeup and hair, as well as all other show contributors

Style Fashion Week New York Fall/Winter 2016

- Organized 200+ models backstage for runway
- Coordinated with designers, hair, makeup, music and lighting

Cabin by Stevie Boi Fall 2016

- · Assisted with fittings and preparations before show
- Oversaw all aspects of show, including models, styling of show, VIP guests

Lead Stylist- Stevie Boi NØIR SS18

- Styled and organized 50 models for runway
- International press (Elle, Bazaar, Amica, Impression)

Monster Fashion Emporium 2016-2018

- Managed backstage (Calling the show, line up, fittings and changes backstage as the event was executed)
- Oversaw the styling of the models/ model choreography and timing for runway shows
- Coordinated and communicated with designers, models, hair/ makeup, sound and lighting

Nancy Vuu Spring/Summer 2016

- Created timing of show and managed models choreography during show
- Created music and mood for runway show
- Oversaw all back of house responsibilities including hair, makeup, volunteers, music and lighting

Kovasky by Minika Ko Spring/Summer 2016

- Coordinated model fitting
- Creative directed show by creating line up of pieces, hair and makeup looks
- · Created choreography and called show

Ankara Fashion Baazar 2017

- Casted 10 designers and 100 models
- Created run of show (designers, models, music, hair and makeup)
- Managed all fittings and styling of models day of show