

# Amanda Blanco

Cincinnati, OH

(859) 817-0189

[mandyblanco@gmail.com](mailto:mandyblanco@gmail.com)

## PROFESSIONAL EXPERIENCE

**Amazon.com** | Jeffersonville, IN

Jan. 2020 - CURRENT

**Freelance Junior Stylist**

- Style clothing for flats and tabletop per company style guide
- Work closely with photographers to make sure all product details are shown and representative of the brand, studio guidelines and Amazon aesthetic
- Managing a fast paced studio environment and styling product efficiently to reach daily goal

**PURE ROMANCE** | Cincinnati, OH

2019

**Freelance Photo Assist/ Style Assist**

- Style editorial and tabletop shots for company catalogue via Pure Romance style guide.
- Work closely with photographer and assist with lighting and equipment.

**Frontgate** | West Chester, OH

July 2017 - CURRENT

**Freelance Photo Assist/ Style Assist**

- Style silos, editorials and environments of home goods, soft goods, furniture, food and holiday for website and catalogue.
- Work closely with photographers to make sure all product details are shown and reflect Frontgates aesthetic.
- Manage product efficiency to reach daily goal.

**Grandin Road** | West Chester, OH

May 2017 - CURRENT

**Freelance Photo Assist/ Style Assist**

- Style silos, editorial and environments of home goods, soft goods, furniture and holiday for web and catalogue.
- Work closely with photographers to make sure all product details are shown and representative of Grandin Road
- Manage product efficiency to reach daily goal

**CINTAS** | Cincinnati, OH

2017- 2018

**Freelance Stylist**

- Style clothing for flats per company style guide
- Style live models and environments for company training video
- Work closely with photographers to make sure all product details are represented

**Wayfair** | Erlanger, KY

2018- 2019

This studio location closed in 2019

**Freelance Photo Stylist**

- Style silos, editorials and environments of home goods, soft goods, furniture and holiday for website and catalogue.
- Work closely with photographers to make sure all product details are shown and reflect the Wayfair brands aesthetic.
- Manage product efficiency to reach daily goal.

**Amazon.com / Myhabit.com** | Hebron, KY

Amazon - Dec. 2014 - Nov. 2019

This studio location closed in Nov. 2019

**Freelance Junior Stylist**

- Style clothing for flats and tabletop per company style guide
- Work closely with photographers to make sure all product details are shown and representative of the brand ,studio guidelines and Amazon aesthetic
- Managing a fast paced studio environment and styling product efficiently to reach daily goal

**Amazon.com / Myhabit.com** | Hebron, KY

May 2014 - Dec. 2014

**Freelance Stylist Assistant**

- Assisted on set with prepping, prioritizing imaging order, and styling products on flats and tabletop

- Used the vision of the brand and buyer requests as guides to make specific styling choices
- Acted as point person for freelance stylist assistants
- Organized and maintained the workspace and supplies on set
- Assist stylists in preparing products to be styled and photographed
- Collaborate with stylist team to ensure appropriate products are pulled into the studio and the racks are organized to maximize shooting efficiency

**Dillard's** | Crestview Hills, KY

June 2013 - July 2014

**Selling Business Manager**

- Assist and demonstrate to associates how to meet store sales, goals, and business plans
- Developed a strong clientele base by building strong relationships with clients, wardrobe building and personal styling. Maintaining follow up appointments for a personal shopping experience
- Improved client based business with 100% compliance in our customer relationship database
- Achieved 25% increase in profit for holiday season 2013 compared to holiday season 2012
- Accountable for maintaining corporate visual representations of mannequins and tabletop displays and all merchandising upon floor directives
- Responsible for creating a new trend statement each month showcasing the latest fashion and beauty trends to promote business
- Execute corporate and local promotions and events to drive business

**SKILLS & OTHER EXPERIENCE**

Stylist for flats, silos, environments, editorial, on-figure, off-figure, web, catalogue. Clothing, soft goods, bedding, tabletop, furniture, holiday, food. Proficient in Capture One. Modeling and acting. Over 10 years in customer service. Very good performance in high stress, high volume, and competitive environment. Strong organizational skills. Excellent attention to detail and strong sense of color, lighting and style. General knowledge of Microsoft Works, Excel and Photoshop. Excellent written and verbal communication skills/Average 50 WPM.

**EDUCATION**

**Taylor High School** | North Bend, OH

1999 - 2002

Studied four years of Art and design including advanced College Prep courses