

# Ariane Victoria

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## Education

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**Columbia College Chicago, Bachelor of Arts: Arts, Entertainment and Media Management**

## Experience

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**Ariane Victoria Beauty and Style Consultant: Wardrobe Stylist / Makeup Artist / Design Consultant** **2007-Present**

- Freelance stylist for private clients: Style, Edit and Organize wardrobes. Create wardrobe albums for client reference.
- Style and Dress fashion shows, photo shoots, events and designer appearances. Clients Include but not limited to: Nordstrom, Bloomingdales, Macy's, 3.1 Philip Lim, Winter Kate, House of Harlow, T.J. Maxx, Journeys, Clandestine Industries
- Involved in production aspects of fashion events, shows, commercials, music videos and tours: Chase Bryant, Kasey Lansdale, Kia, YouTube.
- Merchandise and style photo shoots for product sales: e-commerce and in store.
- Consultant with band August Burns Red on design of exclusive denim line with *Peter Says Denim*
- Freelance Visual Merchandiser: Build and merchandise window displays, design store layouts, mannequin styling
- Makeup/Hair Artist specializing in: Airbrush, Special Effects, Theater, Bridal, Editorial, Music Video, Events

**Katie Russo Beauty, Makeup Artist / Client Coordinator and Artist Relations** **2013-2015**

- Manage Bookings for Bridal Beauty Agency: Scheduling, Invoicing, Client and Vendor Relationships
- Provide further education for freelance stylists
- Social Media Management and Business Development

**Agent Provocateur, Assistant Manager and Visual Merchandiser** **2010-2013**

- Managed team performance and promoted customer service and product knowledge to ensure sales targets were exceeded
- Responsible for operations: Scheduling, interviewing and training new employees, store maintenance and improvements
- Ensured high standards of visual merchandising and maintained communication with London-based corporate VM Team
- Managed stateside team and freelancers to implement corporate goals for visual merchandising
- Inventory Control: Ensured stock and replenishment levels were maintained, managed incoming and outgoing inventory
- Established and maintained extensive luxury and celebrity clientele; worked with stylists on consignment pulls
- Press Pulls: Worked with PR Agency to ensure seamless delivery of merchandise for press (e.g. Magazines, Film, TV)
- Daily/weekly target and store performance reports to HQ
- Planned and executed events, e.g. Fashion's Night Out, product launches, seasonal live windows
- Maintained status of "Top Agent" for company sales internationally

**Code Of Conduct: Boutique.Gallery.Tattoo, Operations and HR Manager** **2009-2011**

- Store planning and strategy from concept to opening and daily operations
- Development of store visual marketing campaign and implementation
- Retail buying for men's and women's clothing and accessories
- Merchandise retail and gallery aspects of store
- Maintained consumer relations via social networks
- Marketing, PR and Special events planning
- Payroll; budgets; inventory control; supply orders
- Recruited, hired and trained staff to open and maintain boutique

**Clandestine Industries: Hair Salon & Boutique, Store Manager** **2009- 2010**

- Manager of Pete Wentz's landmark Clothing Boutique and Salon
- Lead Makeup Artist and Trainer
- Visual merchandising director for men's, women's and children's clothing and accessories
- Responsible for staffing both the retail store and salon components
- Payroll; budgets; inventory control; retail buying
- Developed and implemented creative marketing and public relations initiatives
- Maintain consumer relations via social networks

**JAH-Z, Inc., Administrative Assistant** **2003-2008**

- Provided administrative support to President of Healthcare Consulting Company
- Proofed and sorted documents
- Scheduled appointments, meetings and travel arrangements

**Nutter Group Design Services Internship** **2008-2009**

- Interior Design Internship with owner of Company
- Assisted in all aspects of interior design functions, gained full understanding of design profession
- Accompanied owner on buying trips and showroom visits
- Attended CEU classes for design professionals at the Merchandise Mart