

JAMES C. SCHENCK

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SUMMARY

Professional Creative Seeks Inspiring Team

Leading-edge artist with extensive e-commerce and branding experience including creative direction, art direction and styling. Superior verbal and visual communication skills, excels with dynamic environments, collaboration, and big-picture strategy.

WORK EXPERIENCE

AMAZON/ZAPPOS, Stylist Lead

Louisville, KY

2014-2015

- Setting the visual standards for merchandising over a variety of categories
- Overseeing the high-volume styling of off-figure apparel accessories and home product for both Amazon.com and Zappos.com
- Innovating tools and systems to improve production, quality and safety
- Driving style improvements and production efficiencies for a global team
- Implementing personal and interpersonal organizational strategies, both practical and project based, for improved performance in a multi-tasking studio
- Disseminating current styling aesthetic and techniques to local and global teams through detailed presentations
- Communicating current team initiatives to management with supporting metrics and documentation
- Keeping abreast of current trends and brand presentation through competitive research and disseminating information to teams via meetings, conference calls, and email
- Mentoring and inspiring team members on a daily basis

AMAZON/MYHABIT, Stylist

Cincinnati, OH; Louisville, KY

2012-2014

- Upholding the highest quality standards within a high-production studio
- Product categories include:
 - ◆ Apparel
 - ◆ Handbags
 - ◆ Accessories
 - ◆ Jewelry
 - ◆ Home
 - ◆ Outdoors

YOU MACBETH, Creative Director

Los Angeles, CA

2006-2009

- Jewelry Design, Product Design
- Developing brand story and supplying all copy for public media and display
- Produce marketing materials, line sheets, and advertising blasts
- Brand ambassador for celebrity and on camera events
- Art direct photo shoots for editorial and catalog imagery

TRAVEL + LEISURE MAGAZINE, Asst. Creative Projects Manager

New York, NY

2002-2003

- Design corporate and client event invitations and materials
- Research and coordinate purchase and delivery of corporate and client gifts
- Assist main event planning, including Worlds Best Awards

NOTABLE PART-TIME WORK

2015	Still Life Assistant _ JoS. A. Bank, National Commercial
2015	Art Director – CQLuxe, Luxury Leather, Lookbook, Editorial Campaign
2014	Art Director – Living Room Glass by Jessie Cundiff, Catalog
2014	Art Director – Ohio Against The World, Ad Campaign
2010	Graphic Designer – Ruff Riders, Johnny Hazzard Line
2007-2009	Window Designer – Atmosphere, Los Angeles; Jussara Lee, NYC
2000	Photo Lab Assistant – Chelsea Black & White, New York City

EXTENDED SKILLS

- Brand Development
- Curatorial/Art Direction, including stagecraft and installation work
- Visual Identity
- Creative Strategy
- Coordinating customized events of various sizes including: invitation design and delivery, space procurement, assembling of décor/equipment/entertainment, and maintaining RSVP lists
- Photo editing and digital design with an emphasis on branding and logo construction
- Keen ability to recognize and prioritize both big-picture and short-term goals, while working to ensure all projects' successful completion
- Superior observation and communication skills, both written and verbal
- Exceptional collaboration skills, both in pairs and as part of a larger team
- Proficient in broad range of PC and Mac applications including: Photoshop CS5, Adobe Illustrator CS5, Microsoft Word, Power Point, and Excel, Adobe Bridge, Dreamweaver

EDUCATION

UNIVERSITY OF CINCINNATI/DAAP – Graduate **June 2012**

- MFA Degree and Certificate of Curatorial Studies

VASSAR COLLEGE – Undergraduate **May 2001**

- Bachelor of Arts / Sociology Major / Drama Minor
- Thesis concentration on social media & transformative ethics

AWARDS/SCHOLARSHIPS

2011/12	University Graduate Scholarship	University of Cincinnati
2011	Wolfstein Travel Fellowship	Norway

SELECTED EXHIBITIONS/PUBLICATIONS

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| • 2015 Amazon (group) | Arts Coucil of Southern Indiana, IN |
| • 2014 <i>Telephone</i> (group) | Satellite Collective, New York, NY |
| • 2012 <i>Master Pieces</i> (group) | Manifest, Cincinnati, OH |
| • 2011 <i>Japp's Window Commission</i> | Japp's, Cincinnati, OH |
| • 2010 <i>Log On/Plug Out</i> | Pipeline Gallery, Cincinnati, OH |
| • 2009 Jan. <i>Marie Claire</i> | Editorial |
| • 2008 #96 <i>Flaunt</i> | Cover Image/Editorial |
| • 2006 Jun&July <i>Vogue Paris</i> | Editorial |